

SalesData Market Report:

May, 2025

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in May in the years 2023 to 2025 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

- All subjects are presented with data from two markets:
- All Market: Data from all retailers who currently provide us with their sales data.
 - Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2025.

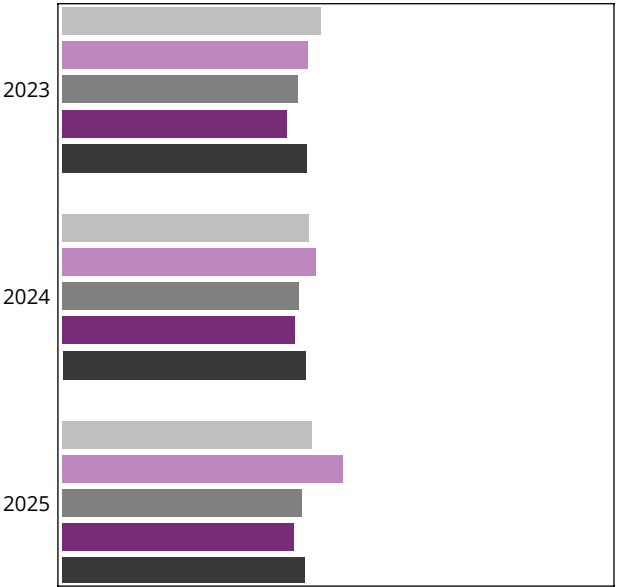
The specific week-ending dates used in this month's report are as follows:

	2023	2024	2025
Week 18	2023-05-07	2024-05-05	2025-05-04
Week 19	2023-05-14	2024-05-12	2025-05-11
Week 20	2023-05-21	2024-05-19	2025-05-18
Week 21	2023-05-28	2024-05-26	2025-05-25
Week 22	2023-06-04	2024-06-02	2025-06-01

Month-to-Month Comparisons

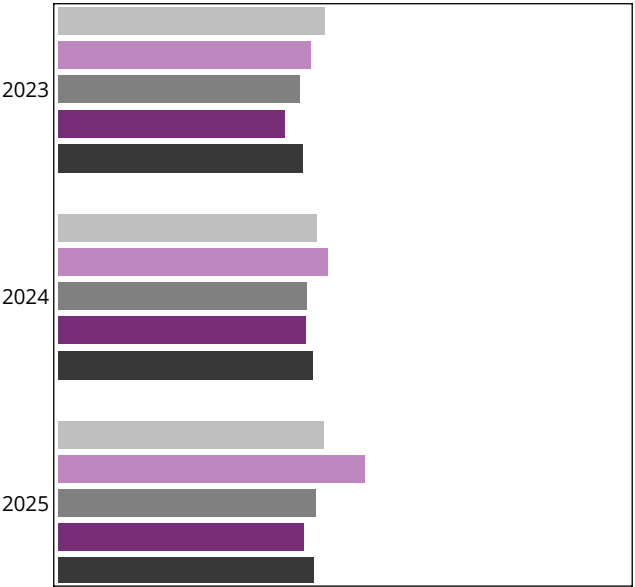
All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	811,791	775,246	783,752
Week 19	772,308	796,160	881,976
Week 20	742,079	743,201	752,520
Week 21	706,725	731,227	729,285
Week 22	768,759	764,194	763,909
Total	3,801,662	3,810,028	3,911,442

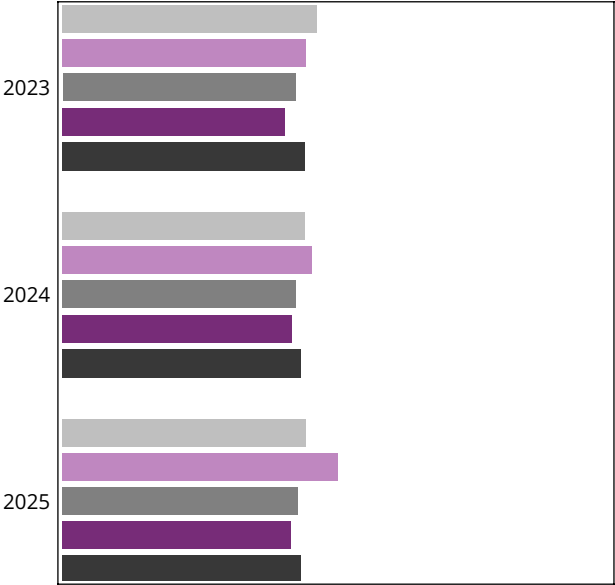
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$18,703,908	\$18,190,012	\$18,635,468
Week 19	\$17,772,958	\$18,942,296	\$21,532,078
Week 20	\$16,963,282	\$17,481,104	\$18,117,462
Week 21	\$15,932,278	\$17,383,997	\$17,220,810
Week 22	\$17,207,183	\$17,855,808	\$17,920,058
Total	\$86,579,608	\$89,853,217	\$93,425,876

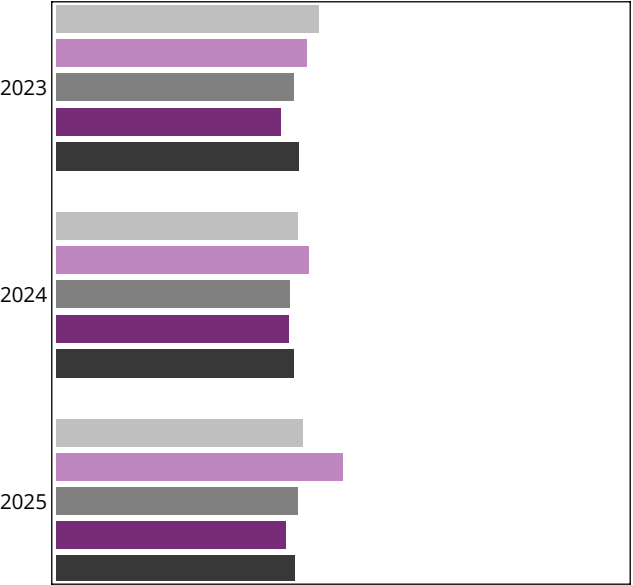
Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	800,558	761,740	765,717
Week 19	764,442	783,381	866,620
Week 20	732,842	734,140	741,236
Week 21	699,413	722,843	719,141
Week 22	761,494	751,181	750,008
Total	3,758,749	3,753,285	3,842,722

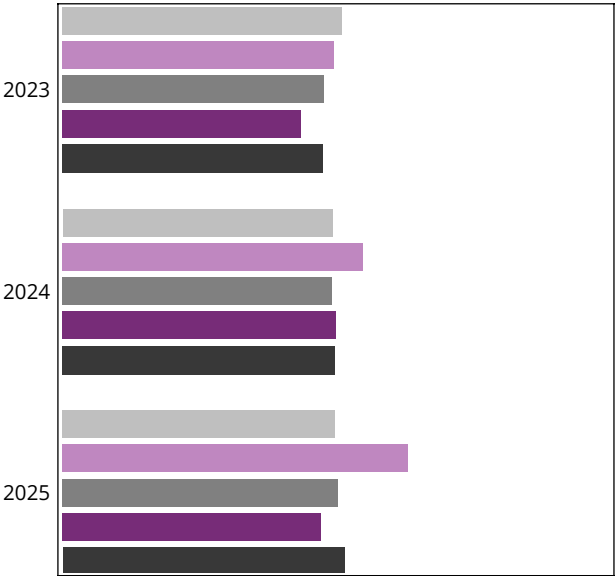
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$18,419,909	\$17,815,760	\$18,183,297
Week 19	\$17,585,131	\$18,601,030	\$21,102,852
Week 20	\$16,718,266	\$17,234,987	\$17,805,261
Week 21	\$15,756,221	\$17,153,128	\$16,943,344
Week 22	\$17,026,042	\$17,507,368	\$17,569,656
Total	\$85,505,568	\$88,312,273	\$91,604,409

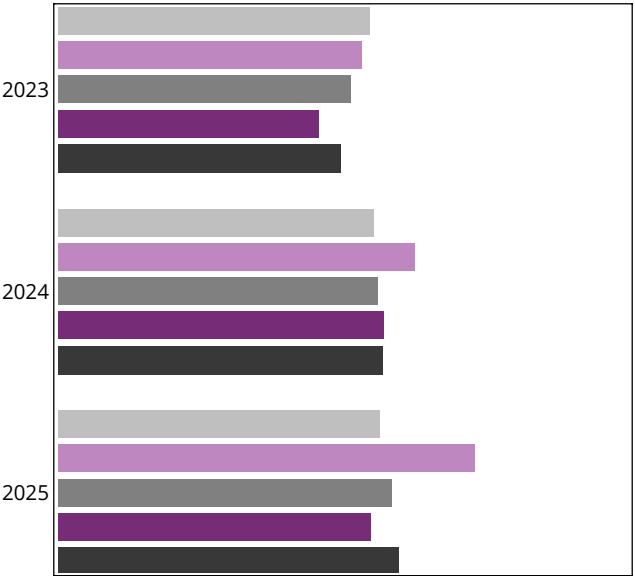
Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	245,367	236,958	239,340
Week 19	238,266	263,695	303,464
Week 20	229,352	236,614	241,499
Week 21	209,234	239,697	227,163
Week 22	228,448	239,193	247,514
Total	1,150,667	1,216,157	1,258,980

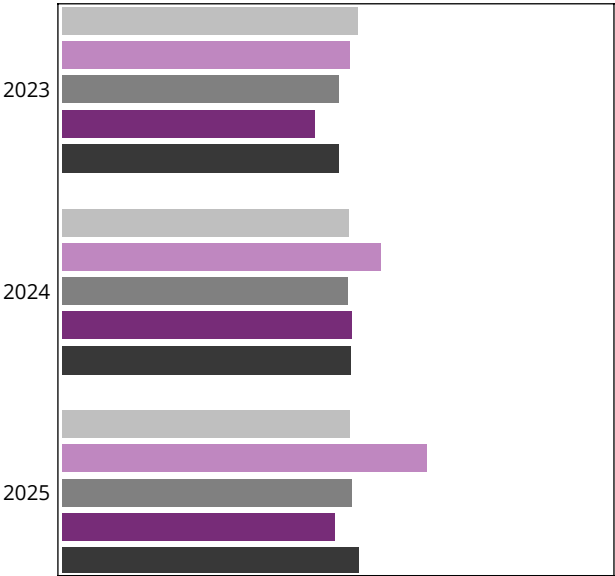
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$6,016,666	\$6,098,685	\$6,215,210
Week 19	\$5,859,829	\$6,891,121	\$8,055,683
Week 20	\$5,661,986	\$6,169,232	\$6,447,901
Week 21	\$5,030,001	\$6,298,954	\$6,042,499
Week 22	\$5,455,040	\$6,267,710	\$6,582,892
Total	\$28,023,521	\$31,725,702	\$33,344,185

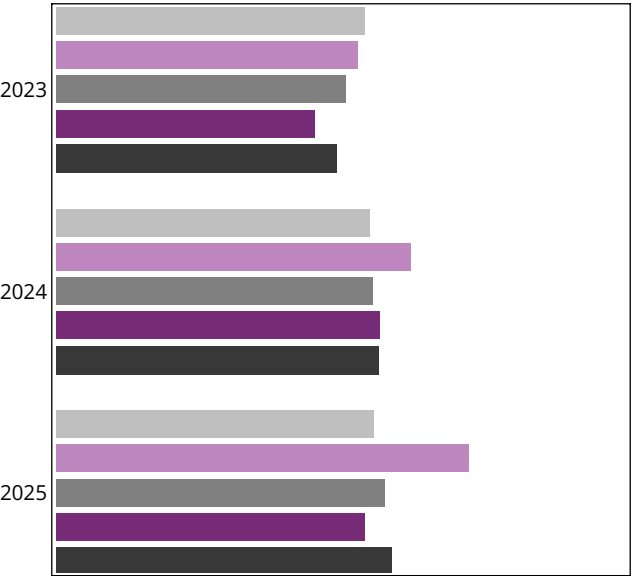
Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	243,383	235,734	236,506
Week 19	236,946	262,281	300,225
Week 20	227,243	234,830	238,094
Week 21	207,610	238,179	224,347
Week 22	227,306	237,662	244,114
Total	1,142,488	1,208,686	1,243,286

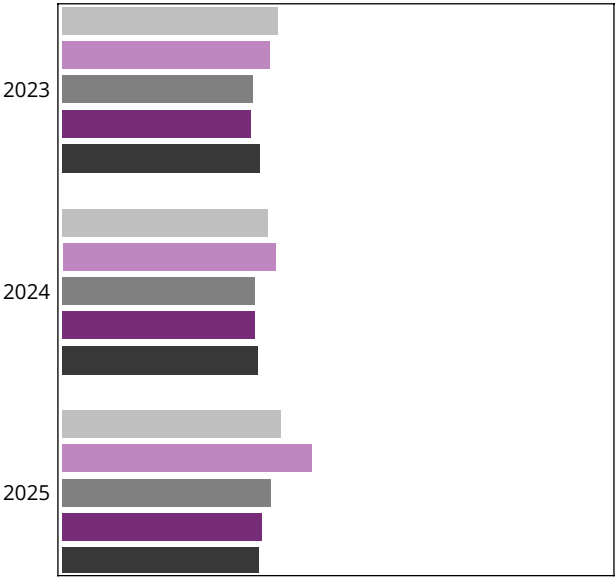
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$5,954,458	\$6,063,933	\$6,136,907
Week 19	\$5,820,544	\$6,850,951	\$7,964,669
Week 20	\$5,595,052	\$6,119,314	\$6,349,818
Week 21	\$4,986,454	\$6,256,505	\$5,964,844
Week 22	\$5,418,390	\$6,223,847	\$6,492,886
Total	\$27,774,898	\$31,514,549	\$32,909,125

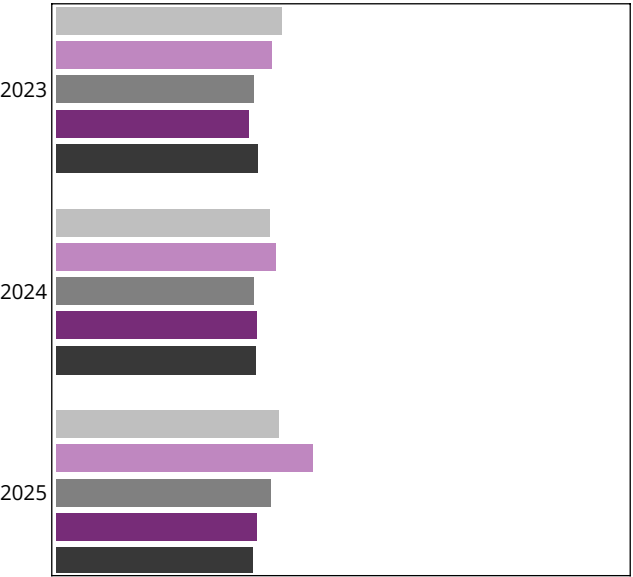
Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	240,313	229,641	243,955
Week 19	231,184	237,598	277,789
Week 20	212,926	214,906	232,498
Week 21	210,716	214,808	222,373
Week 22	219,805	217,853	219,163
Total	1,114,944	1,114,806	1,195,778

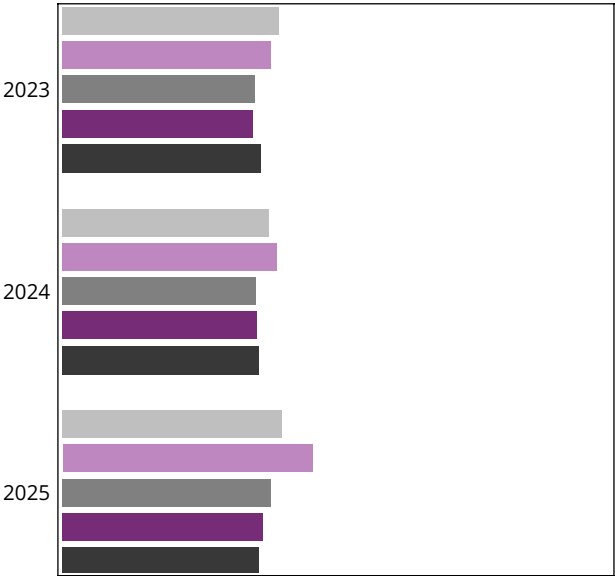
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$7,137,329	\$6,739,674	\$7,020,838
Week 19	\$6,806,400	\$6,926,530	\$8,126,317
Week 20	\$6,233,068	\$6,248,022	\$6,793,183
Week 21	\$6,072,702	\$6,337,293	\$6,345,562
Week 22	\$6,358,547	\$6,299,246	\$6,225,237
Total	\$32,608,046	\$32,550,765	\$34,511,137

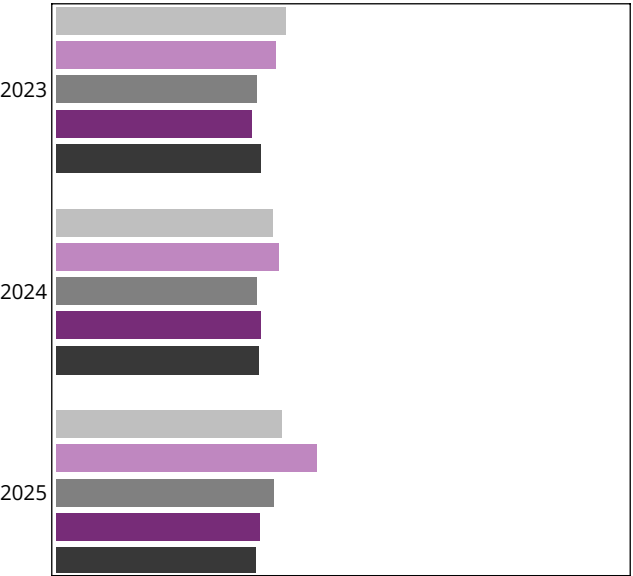
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	237,805	226,973	240,552
Week 19	229,136	234,996	274,280
Week 20	210,697	212,662	229,121
Week 21	209,070	212,938	219,486
Week 22	217,894	215,147	215,834
Total	1,104,602	1,102,716	1,179,273

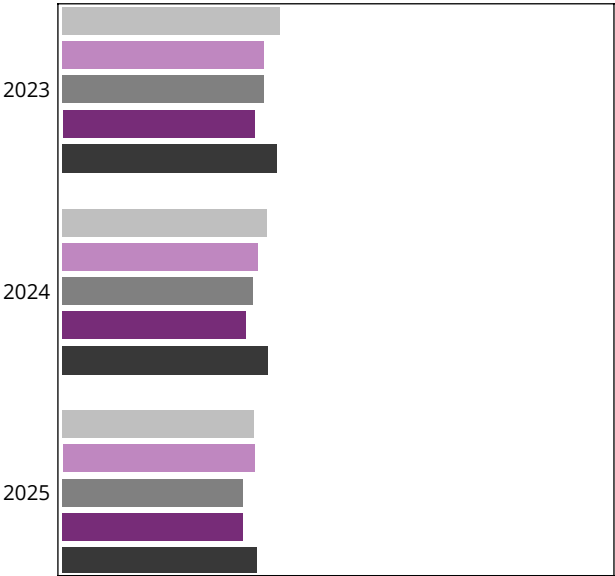
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$7,049,387	\$6,653,404	\$6,921,699
Week 19	\$6,737,372	\$6,840,288	\$8,014,627
Week 20	\$6,160,037	\$6,172,877	\$6,684,547
Week 21	\$6,017,489	\$6,272,897	\$6,254,793
Week 22	\$6,290,676	\$6,215,310	\$6,133,291
Total	\$32,254,961	\$32,154,777	\$34,008,957

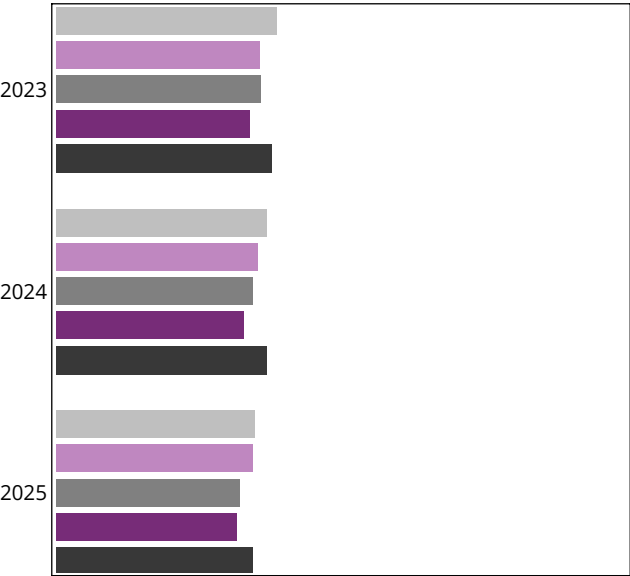
Juvenile: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	277,889	261,251	245,674
Week 19	258,494	249,696	245,741
Week 20	257,709	243,916	230,985
Week 21	245,723	234,824	231,209
Week 22	274,162	263,285	249,487
Total	1,313,977	1,252,972	1,203,096

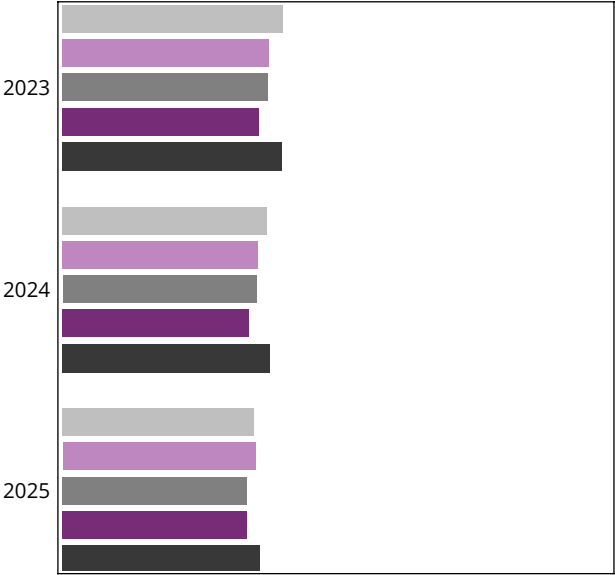
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$4,563,727	\$4,366,120	\$4,120,250
Week 19	\$4,216,345	\$4,180,816	\$4,064,260
Week 20	\$4,230,103	\$4,077,834	\$3,799,876
Week 21	\$4,014,789	\$3,879,100	\$3,749,665
Week 22	\$4,460,547	\$4,372,936	\$4,068,751
Total	\$21,485,511	\$20,876,806	\$19,802,801

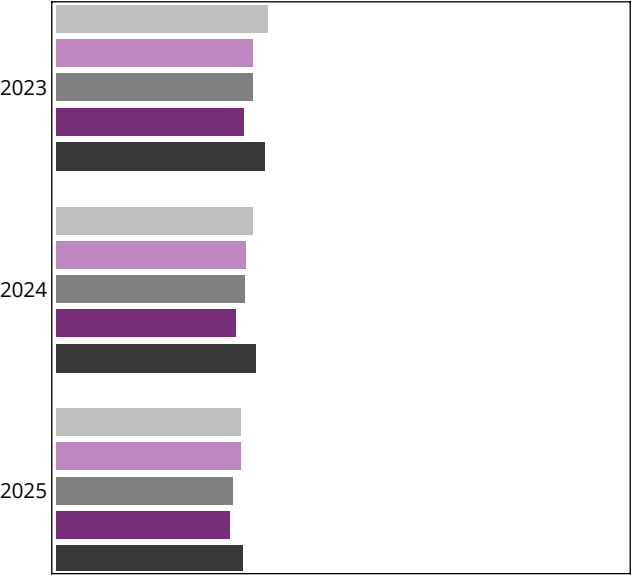
Juvenile: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	272,298	252,382	236,296
Week 19	254,462	241,674	238,197
Week 20	253,762	239,467	227,269
Week 21	242,135	230,600	227,502
Week 22	270,378	256,062	243,314
Total	1,293,035	1,220,185	1,172,578

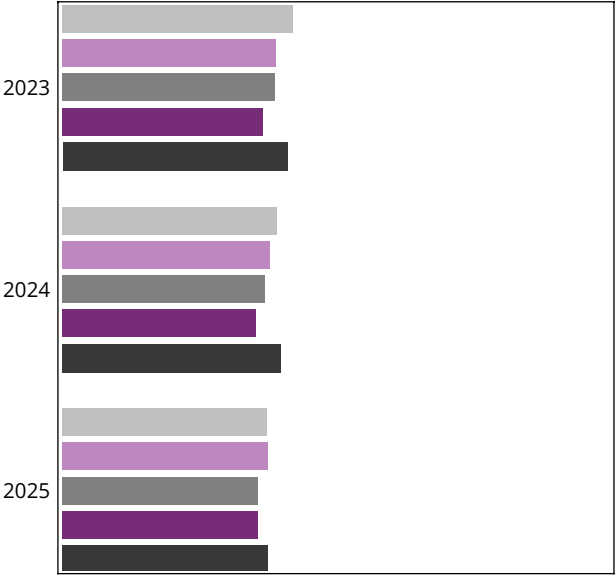
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$4,454,148	\$4,139,951	\$3,884,713
Week 19	\$4,147,295	\$3,994,432	\$3,881,971
Week 20	\$4,145,693	\$3,976,550	\$3,715,765
Week 21	\$3,947,134	\$3,781,249	\$3,661,044
Week 22	\$4,393,938	\$4,204,640	\$3,927,225
Total	\$21,088,208	\$20,096,821	\$19,070,718

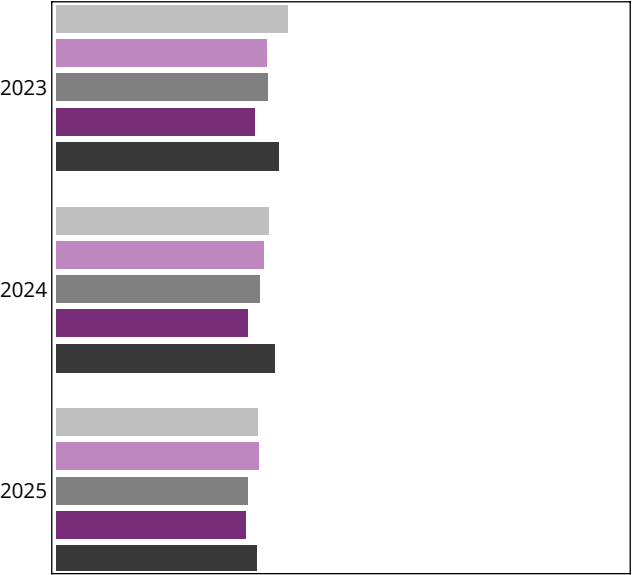
Juvenile Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	219,493	203,654	194,444
Week 19	203,397	196,960	195,480
Week 20	201,834	192,933	185,590
Week 21	190,457	183,813	185,728
Week 22	213,933	207,944	195,371
Total	1,029,114	985,304	956,613

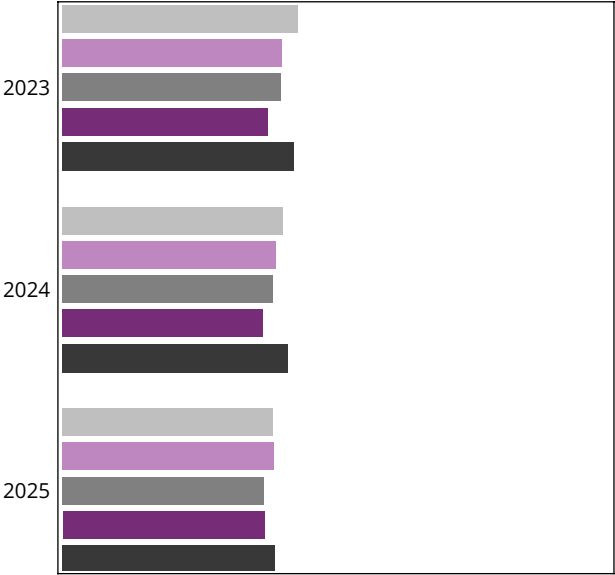
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$3,577,519	\$3,288,280	\$3,114,050
Week 19	\$3,251,419	\$3,203,552	\$3,124,870
Week 20	\$3,266,760	\$3,144,616	\$2,954,291
Week 21	\$3,061,680	\$2,957,797	\$2,923,204
Week 22	\$3,434,371	\$3,376,475	\$3,107,010
Total	\$16,591,748	\$15,970,719	\$15,223,426

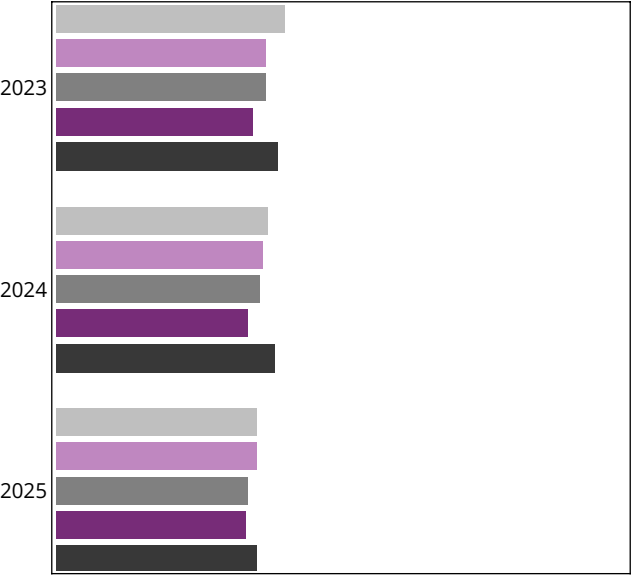
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	214,832	201,100	191,624
Week 19	199,933	194,733	192,497
Week 20	198,666	191,385	183,708
Week 21	187,503	182,207	183,931
Week 22	210,769	205,706	193,214
Total	1,011,703	975,131	944,974

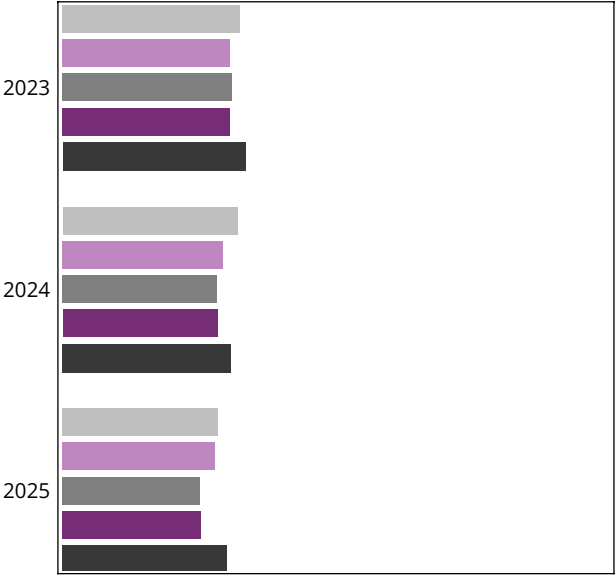
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$3,493,165	\$3,238,601	\$3,064,484
Week 19	\$3,195,667	\$3,161,201	\$3,068,428
Week 20	\$3,203,065	\$3,116,858	\$2,920,397
Week 21	\$3,008,940	\$2,926,314	\$2,890,725
Week 22	\$3,381,214	\$3,335,369	\$3,070,159
Total	\$16,282,050	\$15,778,343	\$15,014,193

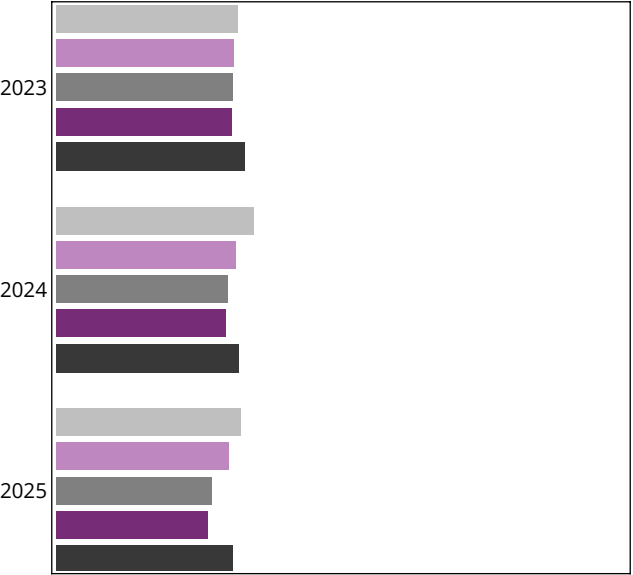
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	58,396	57,597	51,230
Week 19	55,097	52,736	50,261
Week 20	55,875	50,983	45,395
Week 21	55,266	51,011	45,481
Week 22	60,229	55,341	54,116
Total	284,863	267,668	246,483

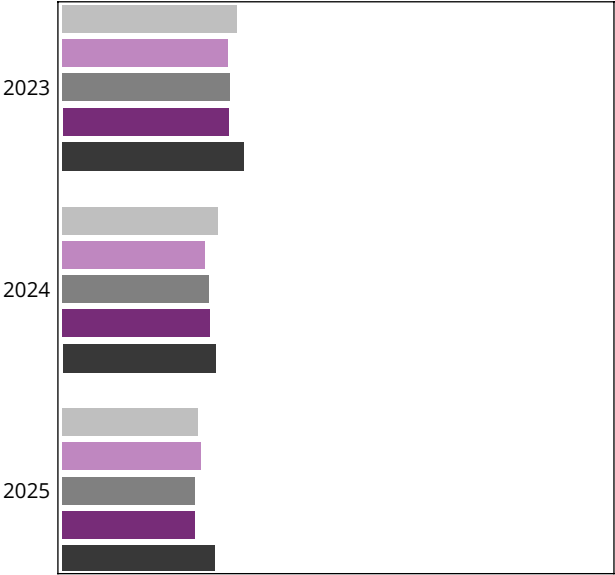
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$986,208	\$1,077,840	\$1,006,200
Week 19	\$964,926	\$977,265	\$939,390
Week 20	\$963,344	\$933,218	\$845,584
Week 21	\$953,109	\$921,304	\$826,461
Week 22	\$1,026,176	\$996,461	\$961,741
Total	\$4,893,763	\$4,906,087	\$4,579,375

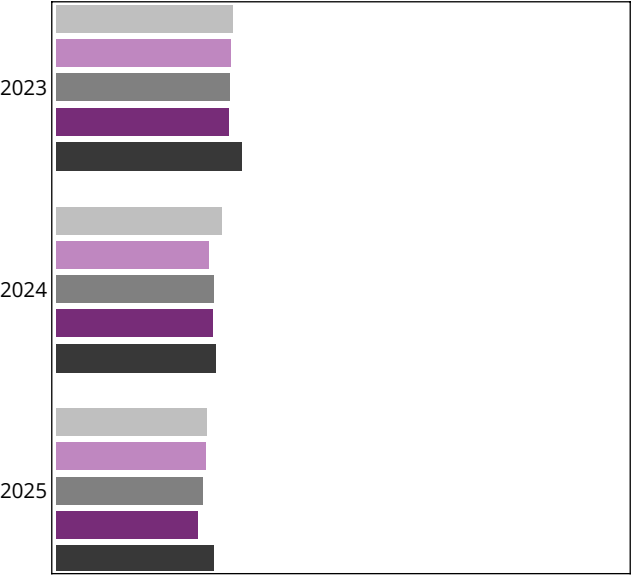
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	57,466	51,282	44,672
Week 19	54,529	46,941	45,700
Week 20	55,096	48,082	43,561
Week 21	54,632	48,393	43,571
Week 22	59,609	50,356	50,100
Total	281,332	245,054	227,604

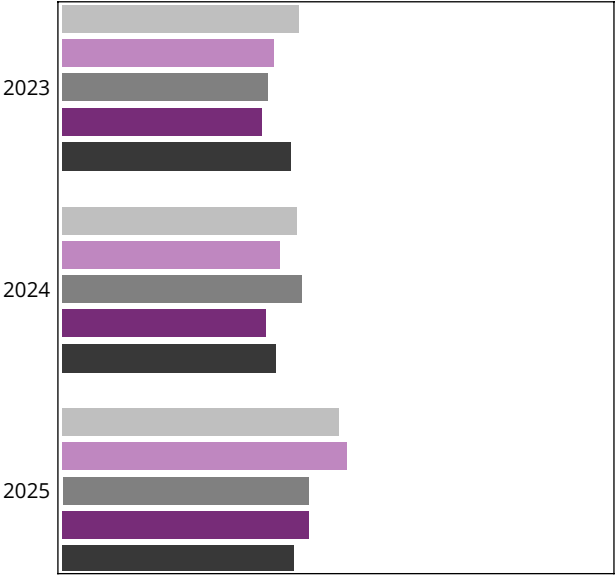
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$960,984	\$901,350	\$820,228
Week 19	\$951,629	\$833,231	\$813,543
Week 20	\$942,629	\$859,691	\$795,368
Week 21	\$938,194	\$854,935	\$770,319
Week 22	\$1,012,724	\$869,271	\$857,066
Total	\$4,806,158	\$4,318,478	\$4,056,525

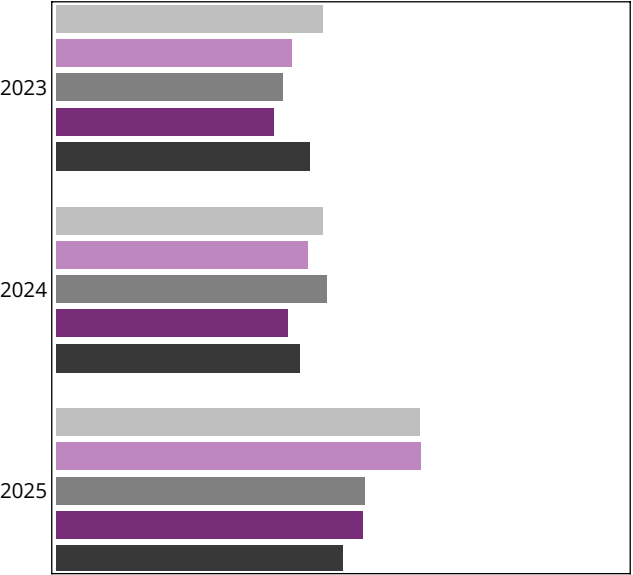
Young Adult: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	38,028	37,711	44,482
Week 19	34,042	35,048	45,782
Week 20	33,107	38,482	39,586
Week 21	32,148	32,754	39,633
Week 22	36,828	34,336	37,186
Total	174,153	178,331	206,669

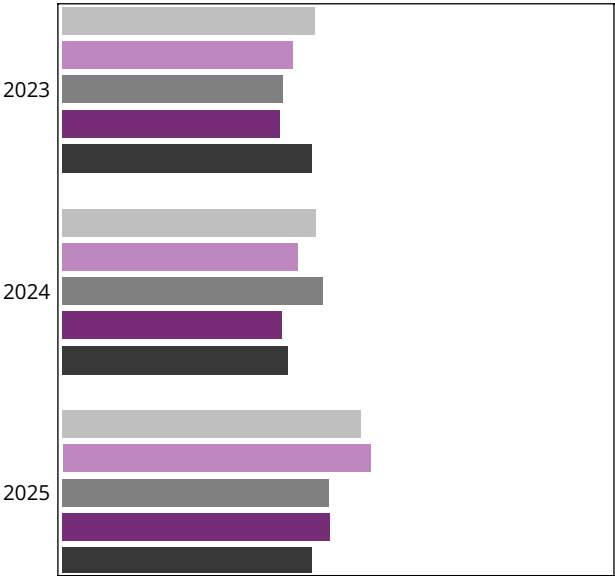
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$819,622	\$818,417	\$1,118,712
Week 19	\$724,312	\$772,550	\$1,121,715
Week 20	\$697,720	\$833,033	\$948,672
Week 21	\$668,027	\$711,990	\$942,673
Week 22	\$779,223	\$748,162	\$879,611
Total	\$3,688,905	\$3,884,151	\$5,011,383

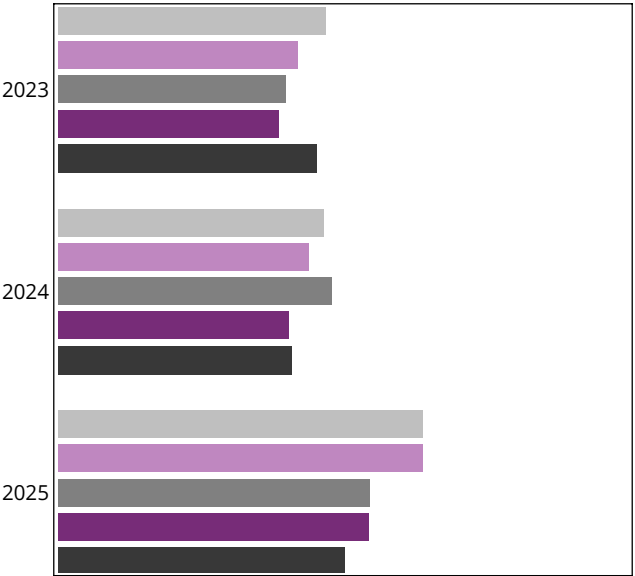
Young Adult: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	36,994	37,144	43,705
Week 19	33,689	34,469	45,058
Week 20	32,243	38,062	39,008
Week 21	31,767	32,130	39,120
Week 22	36,469	32,926	36,492
Total	171,162	174,731	203,383

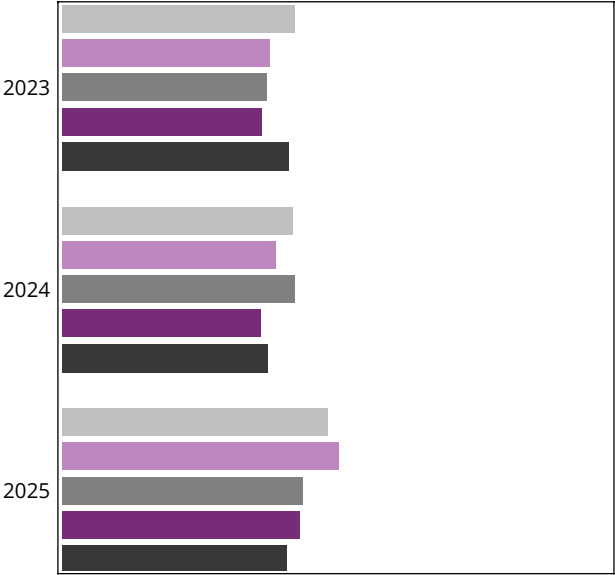
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$797,702	\$794,396	\$1,087,845
Week 19	\$716,011	\$747,127	\$1,089,302
Week 20	\$678,806	\$816,181	\$930,543
Week 21	\$659,925	\$688,531	\$926,282
Week 22	\$770,639	\$698,318	\$856,453
Total	\$3,623,083	\$3,744,553	\$4,890,426

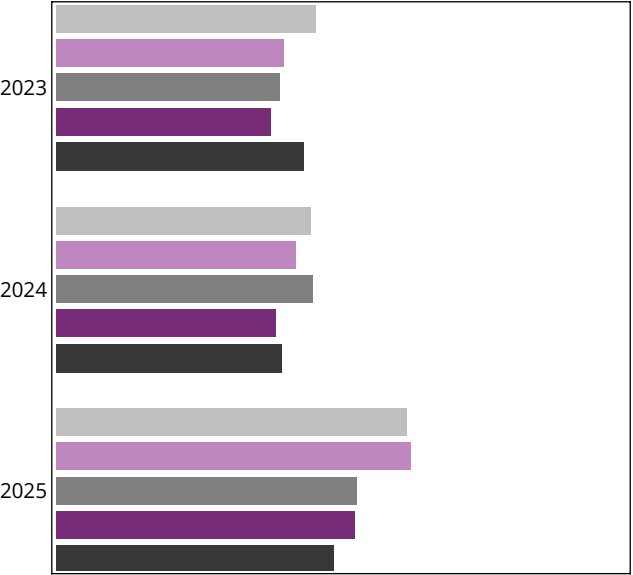
Young Adult Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	36,196	35,834	41,233
Week 19	32,247	33,172	42,939
Week 20	31,852	36,077	37,327
Week 21	31,057	30,881	36,980
Week 22	35,206	31,904	34,861
Total	166,558	167,868	193,340

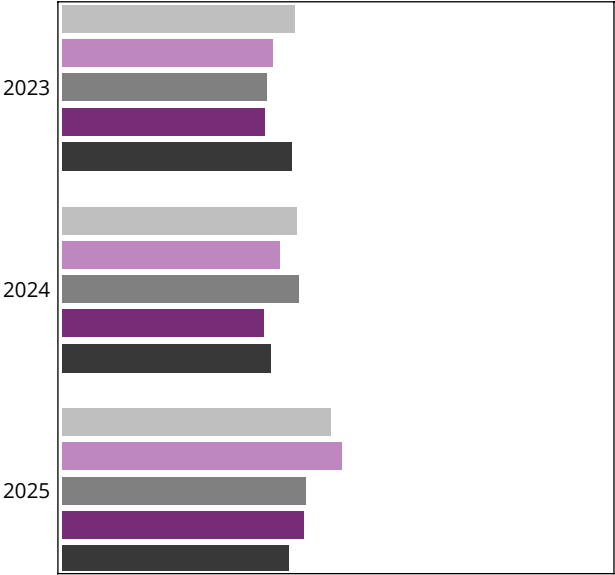
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$774,285	\$760,951	\$1,045,589
Week 19	\$680,836	\$714,689	\$1,058,992
Week 20	\$666,021	\$765,581	\$898,293
Week 21	\$641,814	\$657,005	\$890,572
Week 22	\$739,829	\$672,294	\$828,643
Total	\$3,502,784	\$3,570,520	\$4,722,088

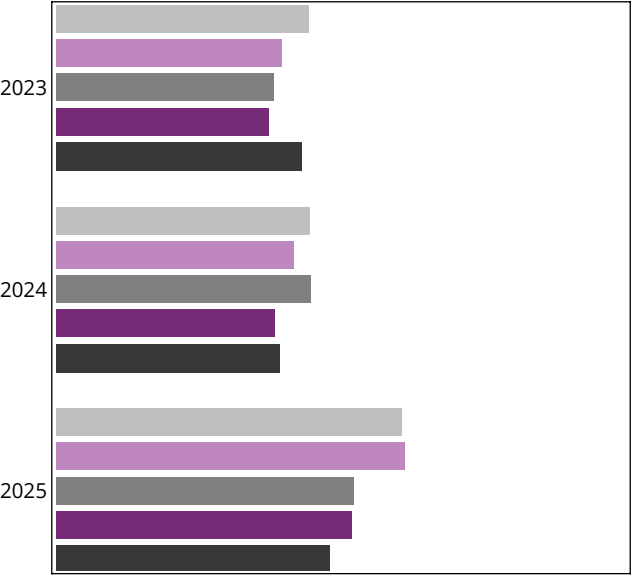
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	35,222	35,625	40,810
Week 19	31,921	32,948	42,470
Week 20	31,093	35,883	36,901
Week 21	30,701	30,633	36,621
Week 22	34,877	31,683	34,420
Total	163,814	166,772	191,222

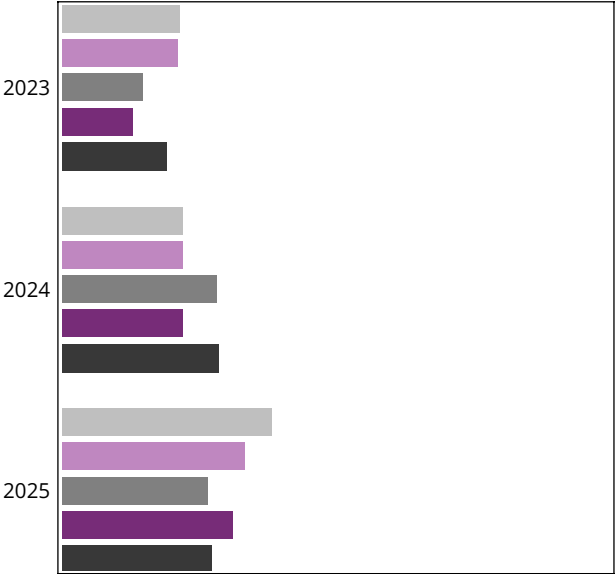
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$754,103	\$755,874	\$1,033,096
Week 19	\$673,227	\$708,612	\$1,040,422
Week 20	\$649,413	\$761,371	\$887,995
Week 21	\$634,366	\$651,586	\$881,750
Week 22	\$732,015	\$667,996	\$817,960
Total	\$3,443,124	\$3,545,439	\$4,661,223

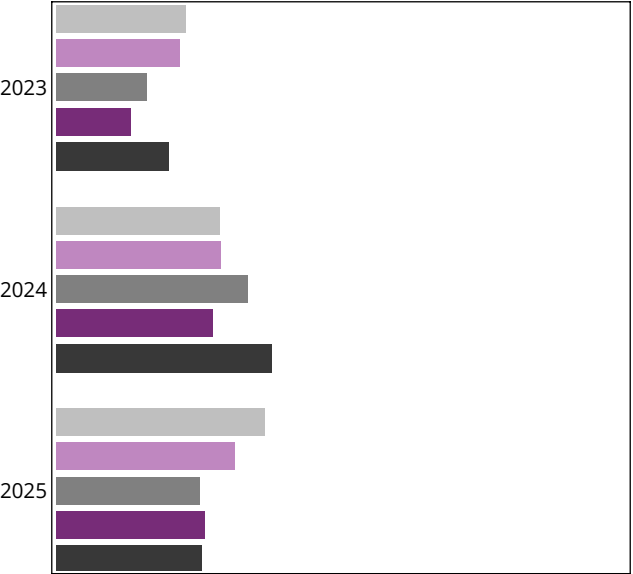
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 18	1,832	1,877	3,249
Week 19	1,795	1,876	2,843
Week 20	1,255	2,405	2,259
Week 21	1,091	1,873	2,653
Week 22	1,622	2,432	2,325
Total	7,595	10,463	13,329

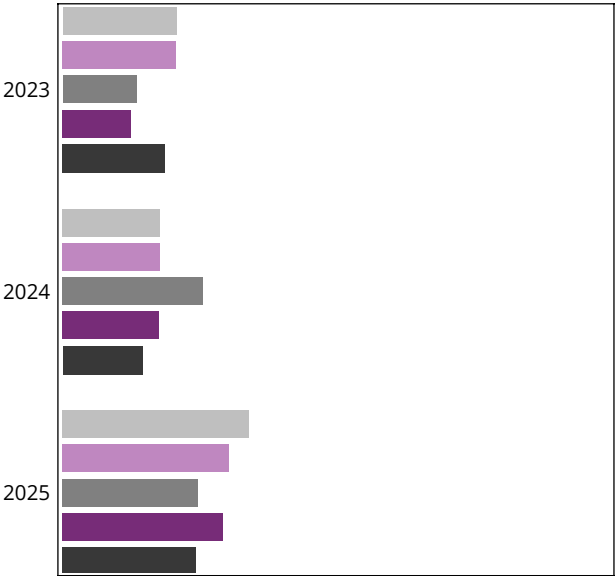
Value Sold (in millions of dollars)



	2023	2024	2025
Week 18	\$45,337	\$57,466	\$73,123
Week 19	\$43,477	\$57,861	\$62,724
Week 20	\$31,700	\$67,452	\$50,380
Week 21	\$26,213	\$54,986	\$52,101
Week 22	\$39,394	\$75,867	\$50,968
Total	\$186,121	\$313,631	\$289,295

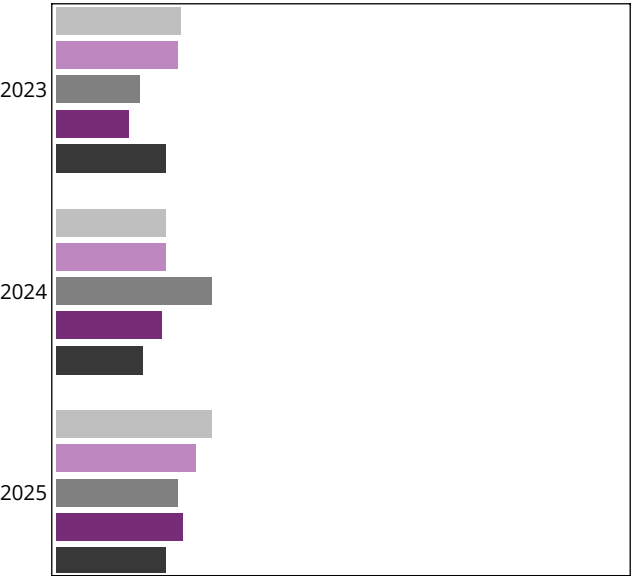
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 18	1,772	1,519	2,895
Week 19	1,768	1,521	2,588
Week 20	1,150	2,179	2,107
Week 21	1,066	1,497	2,499
Week 22	1,592	1,243	2,072
Total	7,348	7,959	12,161

Value Sold (in millions of dollars)



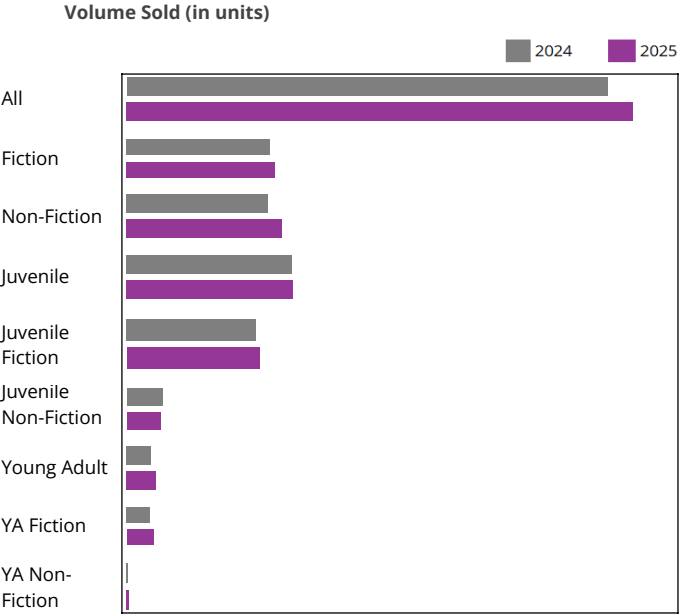
	2023	2024	2025
Week 18	\$43,599	\$38,522	\$54,749
Week 19	\$42,784	\$38,514	\$48,880
Week 20	\$29,393	\$54,810	\$42,548
Week 21	\$25,558	\$36,946	\$44,532
Week 22	\$38,624	\$30,322	\$38,493
Total	\$179,959	\$199,113	\$229,203

Year-to-Date Comparisons

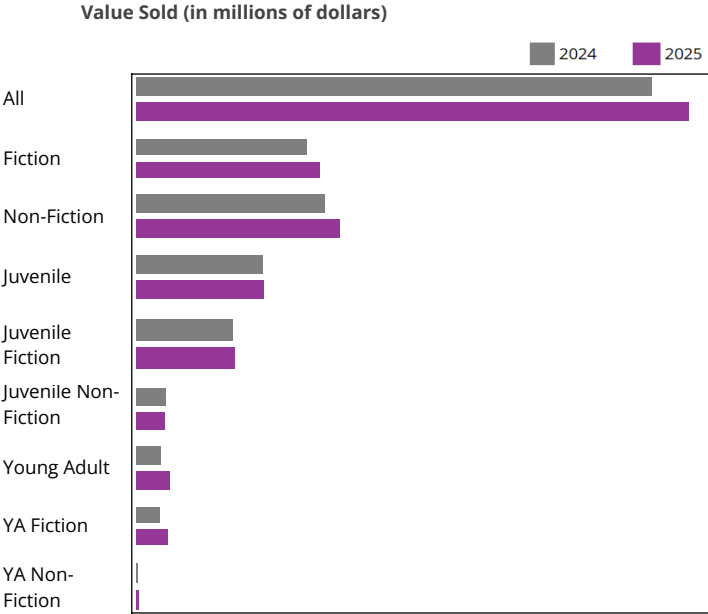
Week-ending dates:

	2024	2025
Week 22	2024-06-02	2025-06-01

All Market

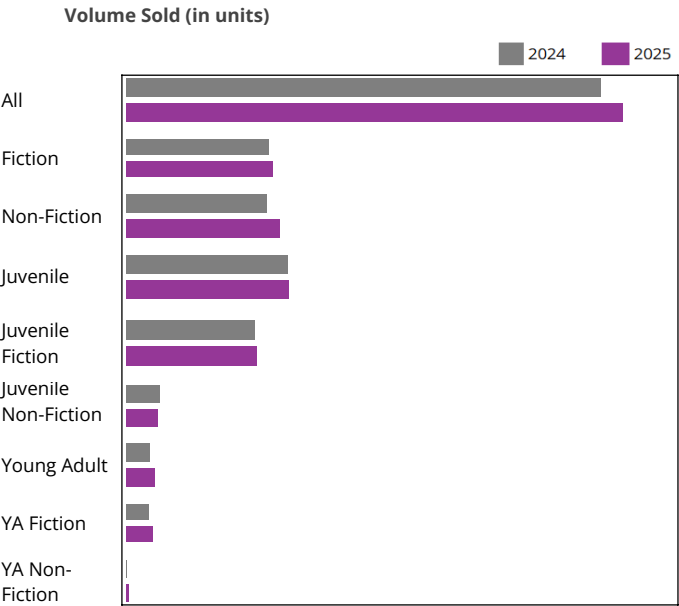


	2024	2025
All	17,592,194	18,515,859
Fiction	5,248,074	5,422,751
Non-Fiction	5,172,681	5,683,842
Juvenile	6,055,045	6,105,615
Juvenile Fiction	4,739,286	4,862,333
Juvenile Non-Fiction	1,315,759	1,243,282
Young Adult (YA)	881,149	1,078,242
YA Fiction	843,648	985,678
YA Non-Fiction	37,501	92,564

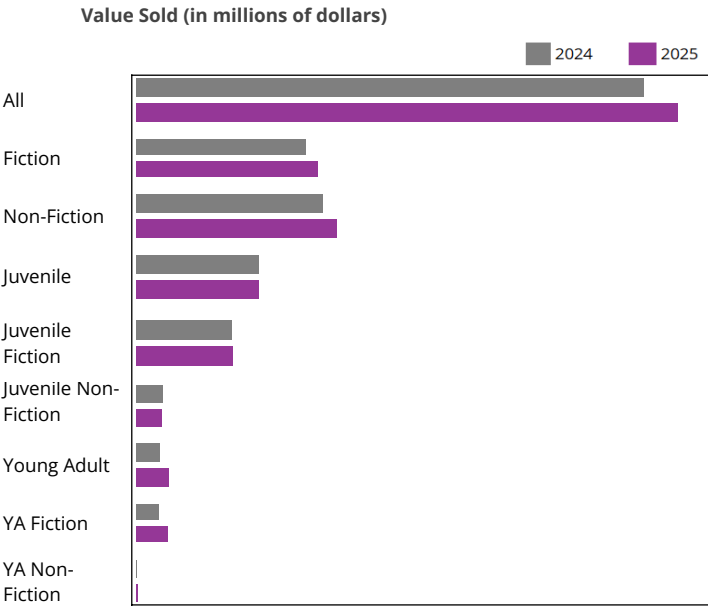


	2024	2025
All	\$407,777,536	\$437,118,727
Fiction	\$135,132,743	\$145,044,910
Non-Fiction	\$148,978,789	\$161,152,965
Juvenile	\$100,176,872	\$100,512,823
Juvenile Fiction	\$76,651,616	\$77,956,169
Juvenile Non-Fiction	\$23,525,256	\$22,556,654
Young Adult (YA)	\$19,326,243	\$26,546,592
YA Fiction	\$18,261,127	\$24,914,012
YA Non-Fiction	\$1,065,116	\$1,632,580

Ring Fence



	2024	2025
All	17,356,763	18,174,611
Fiction	5,219,725	5,364,942
Non-Fiction	5,121,842	5,600,951
Juvenile	5,914,907	5,932,655
Juvenile Fiction	4,693,123	4,773,237
Juvenile Non-Fiction	1,221,784	1,159,418
Young Adult (YA)	868,155	1,058,185
YA Fiction	837,158	972,702
YA Non-Fiction	30,997	85,483



	2024	2025
All	\$401,494,727	\$428,438,812
Fiction	\$134,319,103	\$143,429,023
Non-Fiction	\$147,298,682	\$158,545,024
Juvenile	\$96,915,307	\$96,805,659
Juvenile Fiction	\$75,773,821	\$76,353,793
Juvenile Non-Fiction	\$21,141,485	\$20,451,866
Young Adult (YA)	\$18,858,418	\$25,906,383
YA Fiction	\$18,110,648	\$24,589,665
YA Non-Fiction	\$747,770	\$1,316,718

Report Week Numbers

Week	2023	2024	2025
1	2023-01-08	2024-01-07	2025-01-05
2	2023-01-15	2024-01-14	2025-01-12
3	2023-01-22	2024-01-21	2025-01-19
4	2023-01-29	2024-01-28	2025-01-26
5	2023-02-05	2024-02-04	2025-02-02
6	2023-02-12	2024-02-11	2025-02-09
7	2023-02-19	2024-02-18	2025-02-16
8	2023-02-26	2024-02-25	2025-02-23
9	2023-03-05	2024-03-03	2025-03-02
10	2023-03-12	2024-03-10	2025-03-09
11	2023-03-19	2024-03-17	2025-03-16
12	2023-03-26	2024-03-24	2025-03-23
13	2023-04-02	2024-03-31	2024-03-30
14	2023-04-09	2024-04-07	2025-04-06
15	2023-04-16	2024-04-14	2025-04-13
16	2023-04-23	2024-04-21	2025-04-20
17	2023-04-30	2024-04-28	2025-04-27
18	2023-05-07	2024-05-05	2025-05-04
19	2023-05-14	2024-05-12	2025-05-11
20	2023-05-21	2024-05-19	2025-05-18
21	2023-05-28	2024-05-26	2025-05-25
22	2023-06-04	2024-06-02	2025-06-01
23	2023-06-11	2024-06-09	2025-06-08
24	2023-06-18	2024-06-16	2025-06-15
25	2023-06-25	2024-06-23	2025-06-22
26	2023-07-02	2024-06-30	2025-06-29
27	2023-07-09	2024-07-07	2025-07-06
28	2023-07-16	2024-07-14	2025-07-13
29	2023-07-23	2024-07-21	2025-07-20
30	2023-07-30	2024-07-28	2025-07-27
31	2023-08-06	2024-08-04	2025-08-03
32	2023-08-13	2024-08-11	2025-08-10
33	2023-08-20	2024-08-18	2025-08-17
34	2023-08-27	2024-08-25	2025-08-24
35	2023-09-03	2024-09-01	2025-08-31
36	2023-09-10	2024-09-08	2025-09-07
37	2023-09-17	2024-09-15	2025-09-14
38	2023-09-24	2024-09-22	2025-09-21
39	2023-10-01	2024-09-29	2025-09-28

Week	2023	2024	2025
40	2023-10-08	2024-10-06	2025-10-05
41	2023-10-15	2024-10-13	2025-10-12
42	2023-10-22	2024-10-20	2025-10-19
43	2023-10-29	2024-10-27	2025-10-26
44	2023-11-05	2024-11-03	2025-11-02
45	2023-11-12	2024-11-10	2025-11-09
46	2023-11-19	2024-11-17	2025-11-16
47	2023-11-26	2024-11-24	2025-11-23
48	2023-12-03	2024-12-01	2025-11-30
49	2023-12-10	2024-12-08	2025-12-07
50	2023-12-17	2024-12-15	2025-12-14
51	2023-12-24	2024-12-22	2025-12-21
52	2023-12-31	2024-12-29	2025-12-28